

Gery Baar

4800 S Pennbrook Ave, Sioux Falls, SD 57108

Contact

Tel: 605-376-5147

email:

gery.baar@sio.midco.net

Objective

A challenging position or business opportunity that applies my visionary business skills and extensive entrepreneurial experience. Of particular interest is expanding businesses through Internet marketing and promotion. I would also consider short term projects or consulting arrangements.

Business Experience

BoatCrazy.com

President, Owner

2004 to present

- ✓ Created specifications and guided development of classified ad website for boats
- ✓ Used combination of traditional media and online promotion to build successful website reaching over 100,000 visitors per month
- ✓ Recruited and negotiated media partnerships and boat dealers

Training Partners / New Horizons Computer Learning Center

President, Owner

2002 to 2005

- ✓ Managed computer training firm
- ✓ Facilitated merger and acquisition of major competitor
- ✓ Sold company in 2005

Sioux Falls SpitFire

General Manager

2000 to 2002

- ✓ Led startup and development and managed all aspects of semi-pro soccer team
- ✓ Recruited 25 team owners and 20 corporate sponsors
- ✓ Won Marketing Award from PDL league for outstanding performance

Iway Internet Services

President, co-owner

1995 to 1997

- ✓ Led startup of first state-wide Internet Service Provider in South Dakota
- ✓ Grew to largest ISP in SD before selling company in 1997

DataNet / ComputerLand

President, co-owner

1981 to 1998

- ✓ Startup and development of PC dealer
- ✓ Led transformation from retailer to network integration company
- ✓ Grew company to 45 employees and \$15 million annual sales
- ✓ Sold company in 1998

Education

1977 to 1981

Bachelor of Science in Business Administration

National College of Business, Rapid City, SD